

## Education Cabinet

# New Web site combines Kentucky's education, employment, economic development information

**Press Release** Thursday, September 27, 2007

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For the first time, Internet users can search Kentucky's education, employment and economic development information and resources from the convenience of their home or office at one easy-to-use site. Now in its second phase, [e3.ky.gov](http://e3.ky.gov) recently unveiled a menu of new services that can benefit all Kentuckians.

By combining the state's education, employment and economic development information into one interactive site, [e3.ky.gov](http://e3.ky.gov) puts users of this frequently requested data in the driver's seat. The [e3.ky.gov](http://e3.ky.gov) site offers a broad array of government resources including a new employer self-service job portal, labor market information, GED and postsecondary education information.

"This resource brings together valuable information about education, employment and economic development," said Kentucky Education Cabinet Secretary Laura E. Owens. "Students, job seekers, economic developers, employers, labor market analysts and others may find what they need – all at their fingertips."

Economic Development Cabinet Secretary John Hindman said, "This innovative and resourceful new site is a perfect example of how economic development and education partners can collaborate to

achieve a common goal. I commend all those who worked so hard to implement the e3.ky.gov site. I am confident it will prove to be an effective tool for all Kentuckians."

The site offers a new, no-fee job-post service where employers can post and match their jobs with qualified seekers. Employers can search Kentucky's largest database (Employ Kentucky Operating System or EKOS) of job seekers, view and collect identity-protected resumes, and connect with prospective candidates through confidential e-mail or interactive voice response messages without staff assistance. Employers can search resumes geographically from areas ranging from zip code to statewide from the convenience of their desktop.

Job seekers can post resumes free-of-charge, view job openings, and research companies and communities before an interview.

The e3.ky.gov resume process ensures confidentiality and protects job seekers from growing concerns of employment scams and identity theft. Job seekers also are assured that employer contacts received from e3.ky.gov will be for legitimate job posts.

The site requires employers to register using their Federal Employer Identification Numbers (FEINs). This one-time registration takes less than five minutes and state workforce professionals approve in-state registrations within 24 hours. The e3 admin e-mail system updates employers throughout each process.

"In today's global economy, an increasing number of careers require a college degree," said Brad Cowgill, interim president of the Council on Postsecondary Education. "This site advances that important objective by outlining the education needed to enter various careers."

Also showcased on e3.ky.gov is complete data for General Educational Development (GED) diplomas, Kentucky Employability Certificates, Kentucky Manufacturing Skill Standards, and all degrees issued by Kentucky's postsecondary institutions. In addition, users can find detailed descriptions of curricula,

certifications and degrees at postsecondary institutions and links to colleges and universities.

Sarah Hindman Hawker, Kentucky Adult Education vice president, said, "The education section provides a wide selection of searchable workforce and educational data, which are valuable for researchers, program planners, economic developers and high school counselors interested in Kentucky's education and economic landscape.

"In addition, e3 is a great starting point for adults who want to find resources to continue their education. There's something for everyone – from GED to Ph.D.," she said.

One of the strengths of e3.ky.gov is that data can be compared on a local, regional or state level and presented with graphs chosen by the user. The site is frequently updated so that the information is current and it is continually growing.

As an economic development tool, e3.ky.gov allows an employer to profile a community's workforce. The site has resources for facilities, tax incentives and business licensing with links to the Kentucky Economic Development Cabinet, Bluegrass State Skills Corporation and the Secretary of State's Business Services initiative.

The site provides labor market data from the U.S. Census Bureau and information on Kentucky payrolls, earnings, turnover rates, new hires and other indicators by geographic areas. In addition, the county-to-county commuting patterns of workers are included.

The e3.ky.gov site is co-sponsored by Kentucky Adult Education and the Office of Employment and Training. It was developed by the Kentucky Education Cabinet's Division of Technology Services.